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Rod Jané to speak at Capital Region Commercialization of Life Sciences Innovation Day

Rod Jané, President of New England Expansion Strategies, and consultant for the City of Pittsfield's Life Science Initiative, has been invited to be a panelist at the 3rd Annual Capital Region Commercialization of Life Sciences Innovation Day on Friday, June 6, 2014. Sponsored by "Bioconnex" the event will be held at the Albany Molecular Research, Inc.'s Corporate Headquarters in Albany, NY.

The goal of the conference is to showcase life science research and bring together innovative biotechnology researchers and institutions, business executives, academics and possible collaboration partners from within the Capital Region. Last year, more than 130 people attended to hear from speakers on topics from Public Policy to Hot Life Sciences Research in the Capital Region and Venture Capital Funding.

"We are excited that Rod will be speaking at this prestigious conference and introducing the attendees to the mission of the Berkshire's Life Science and Innovation facility at the William Stanley Business Park in Pittsfield," said Corydon Thurston, Executive Director of the Pittsfield Economic Development Authority (PEDA). "We have had discussions with a number of businesses and institutions in the NY market and already have a half dozen committed to memberships for our new facility."

Thurston believes that this opportunity is a reflection of the great work Rod has done in executing the feasibility study and building a strong marketing plan for the center.

"Jané will be sitting on the panel, *Regional Biotechnology Development*, which will give him the opportunity to reach out to a large industry sector in the Capital District and make them aware of who we are and what will be available for equipment access and collaborative partnerships within our new Life Sciences and Innovation Center here in Pittsfield."

William Mulholland, Director of Economic Development at Berkshire Community College, will also be attending the conference as part of the Berkshire delegation along with Thurston and Jané. They are hopeful that the industry speakers and networking will help to cultivate new relationships, with various levels of industry participants, for the entire Berkshires.

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Pittsfield Economic Development Authority (PEDA) is a quasi-public agency created by a special act of the Massachusetts State Legislature, for the purpose of receiving and redeveloping approximately 52 acres of General Electric Company's former industrial facility located in the heart of Pittsfield Massachusetts. For additional information, visit williamstanleybp.com